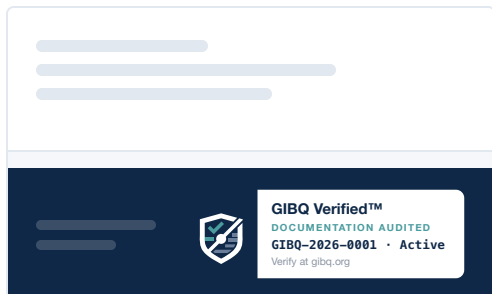


Mark Placement Guide

Where each mark goes, and how to add it. Seal Usage Policy v1.4. Sample shown for Example Research Supply LLC, certificate GIBQ-2026-0001.

SAMPLE

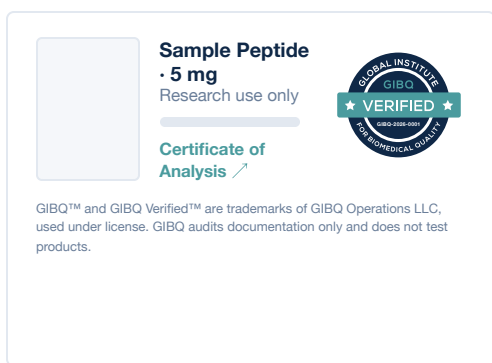


Website badge

Where: your website generally (footer, homepage, About/Quality page).

Do: paste the embed code exactly as provided; it links buyers to your live record and updates automatically if your status changes.

Don't: screenshot, download, or save the image, or use it in paid ads, social media ads, or on product pages of products GIBQ did not audit.



Product page seal

Where: product pages of audited products, once per page, in or next to the product information, with the disclosure line directly below.

Do: paste the embed code exactly as provided; it links buyers to your live record and updates automatically.

Don't: save the image, place it on more than one spot per page, or use it for products GIBQ did not audit.



Vial label icon

Where: labels and outer packaging of Covered Products, using the supplied lockup with "gibq.org" directly beneath the shield; the optional Registry QR Code may go beside it. Label proof approval required.

Do: print the lockup unaltered at 8 mm or larger (the "gibq.org" line then reads at about 7-point type), on a label that says research use only, and email a proof to certification@gibq.org before the first print run.

Don't: print without "gibq.org", resize the pointer relative to the shield, add words or numbers to the shield, display the artwork online, or keep printing once your certificate is not Active.

2 ml vial label, actual size · Print icon lockup with "gibq.org" about as wide as the shield · optional Registry QR Code beside it (12 mm minimum)

How to add the badge and seal:

1. Open your media kit from your "Certification issued" email.
2. Click **Copy code** next to the mark you need.
3. Paste it into an HTML or custom-code block (Shopify, WordPress, Wix, and Squarespace all have one).

Questions or label proofs: certification@gibq.org